



transportationcamp new england 2019

27 april
2019
MIT Stata Center

#TCNE2019

TransportationCamp is an unconference that brings together hundreds of people working at the intersection of innovation and transportation to share, learn, draw inspiration, and network.

Since 2011, this unique forum has convened in multiple cities each year, attracting thinkers, doers, and leaders in transportation and technology.

TransportationCamp New England 2019 is the fifth held in New England. It will attract over 300 attendees, including students, professionals, and transportation and technology enthusiasts. The event will channel the wealth of people, ideas, and organizations into a productive day of participant-led sessions.

The format of this unconference promotes collaborative exploration of the latest trends in transportation and how to build connections between disparate innovators in public administration, transportation planning, transportation operations, information design, and software engineering.



Develop Relationships & Drive Business

Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology by sponsoring this year's event.

You won't want to miss this unique opportunity to help shape this innovative, inspiring, and diverse transportation gathering. We need your support to uphold a forum for collaboration and kickstart challenging conversations about the future of transportation in the New England region.

In addition to exposure, active participation, and networking, your contribution helps keep costs reasonable for attendees, attracting a wide range of professionals and students to TransportationCamp New England 2019.

300+

DIVERSE
ATTENDEES

40+

COLLABORATIVE
SESSIONS



Mailing list reach of
800+ users



Over 200 tweets from the
unconference tagged
#TCNE2018



Almost 500 active
members in the
LinkedIn group

Cubic Transportation Systems
@CubicTS

One successful day of camp
@TranspoCampNE. #TCNE2018



5:49 PM - 21 Apr 2018

Chris Dempsey
@cdempc

Thanks to @Camsys @Zipcar @VHBnow
@CubicTS @Hubway + others for sponsoring
#TCNE2018. Impressive turnout.



9:12 AM - 21 Apr 2018

Paulina Muratore
@UCSPaulina

Thanks @TranspoCampNE for an awesome
day! Inspiring to see so many people talking
about mobility, equity, the role of innovation,
data, congestion pricing, regional rail... the list
goes on. #tcne2018 @TuftsUEP



5:55 PM - 21 Apr 2018

Nicole Badstuber
@NicoleBadstuber

One of the challenges is creating the
head space to create a long-term
#transport vision and rethink
institutional processes. Most of
government's/#mbta's time is taken up
by crisis management @LaurelinTransit
adds to @d_tribe's model of
#government @TranspoCampNE
#TCNE2018



12:40 PM - 21 Apr 2018

Justin Holmes
@justinholmes

Team @Zipcar is here. Come say hello!
#TCNE2018



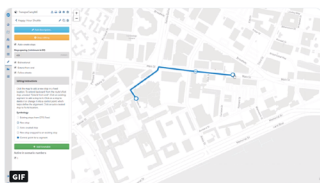
10:49 AM - 21 Apr 2018 from Massachusetts Institute of Technology (MIT)

Anson Stewart
@ansonst

Before heading to the #TCNE2018 happy
hour, consider sketching out and analyzing
some new routes in this session:

Transit scenario planning & public
engagement on a GIANT TOUCHSCREEN

at 3:30 in Room 56-167



3:13 PM - 21 Apr 2018

Joshua Fabian
@JFab

Discussing the experiences of
@milesonthmbta riding MA's bus routes and
exploring the differences between some of
the regional transit authorities. #TCNE2018



5:12 PM - 21 Apr 2018 from Cambridge, MA

Nick Kaufmann
@nickkauf

#tcne2018 interesting first session by
@DWaltersdort on "curb wars" bike
infrastructure & gentrification. Discussion
covered Catch-22 of addressing inequality in
bikeinfra and pubspace improvements vs.
accelerating gentrification and making
commutes harder in low-income tracts

11:52 AM - 21 Apr 2018 from Cambridge, MA

Sponsorship Opportunities

\$3,000 LEVEL

EXPOSURE

- Opportunity to include promotional material inside conference giveaway package
- Table space in the main hall

EVENT ACCESS

- 6 complimentary passes to the unconference

MARKETING OPPORTUNITY

- Sponsorship of lunch, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

\$1,500 LEVEL

EXPOSURE

- Table space in the main hall

EVENT ACCESS

- 4 complimentary passes to the unconference

MARKETING OPPORTUNITY

- Sponsorship of coffee breaks, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

\$1,000 LEVEL

EXPOSURE

- Table space in the main hall

EVENT ACCESS

- 3 complimentary passes to the unconference

MARKETING OPPORTUNITY

- Sponsorship of breakfast, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

\$500 LEVEL

EVENT ACCESS

- 2 complimentary passes to the unconference

MARKETING OPPORTUNITY

- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees



For more about
sponsorship
opportunities

contact us at
transpocampne@gmail.com



Happy hour following TransportationCamp
sponsored by the Boston Chapter of
Young Professionals in Transportation



transportationcamp
new england 2019

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MIT Stata Center
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Thanks to Our Past Sponsors

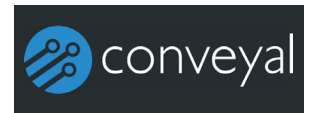
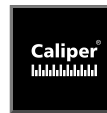
Breakfast

SPONSORED BY

CUBIC

vhb

Our sponsors help make this camp possible. Thank you!



TransportationCamp
New England
is organized by



In partnership with



Mobility Lab™





Sponsorship Application

Our company is pleased to support TransportationCamp New England, the annual New England unconference that brings together innovators in transportation.

Company

Contact name

Address

Phone

Fax

Email Address

Level of Sponsorship

\$3,000 LEVEL

\$1,500 LEVEL

\$1,000 LEVEL

\$500 LEVEL

Complimentary Pass Registrants

You can email us to update later via transpocampne@gmail.com

\$3,000 Level – 6 names

\$1,000 Level – 3 names

\$1,500 Level – 4 names

\$500 Level – 2 names

Name

Email

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Please make checks payable to **Young Professionals in Transportation – Boston Chapter**

Please send this form
and your check to **Young Professionals in Transportation – Boston**
PO Box 52678
Boston, MA 02205



Questions?

Ian McKinnon

Finance Chairman, Transportation Camp New England

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508-786-2252

Thank you for your generous support!