



### TransportationCamp NYC

Saturday, October 21, 2017

NYU-Tandon School of Engineering

Registration Opens August 2017

- **What is it?** TransportationCamp brings together thinkers and doers in the fields of transportation and technology. This is not your traditional conference. In addition to talks and presentations from big names in the field, the heart of TransportationCamp is sessions and activities led by attendees themselves. It all takes place Saturday, October 21, 2017, at NYU-Tandon School of Engineering in Downtown Brooklyn.
- **What's the history?** The first TransportationCamp was organized by non-profit OpenPlans in New York in March 2011, followed later that month by another event in San Francisco. Since then, TransportationCamps have been organized in Los Angeles, Houston, Washington, Atlanta, Boston, Denver, Toronto and of course, here in New York City. In 2014, OpenPlans handed the baton to Mobility Lab, which works with local teams of transportation professionals to organize TransportationCamp in cities across the country. TransportationCamp NYC is among the most well-attended camps. After another successful TransportationCamp NYC last year, we are looking forward to an even bigger, better event this October!
- **Who attends?** Last year's TransportationCamp was attended by 450 participants from a wide variety of backgrounds, including engineering, planning, and technology, in private, public, non-profit and academic settings.
- **Why should you sponsor?** To keep costs reasonable for attendees and to attract a wide range of professionals and students to TransportationCamp, we need your support. Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology, and help support a forum for collaboration and challenging conversations about the future of technology and transportation.

To learn more visit [transportationcamp.org/events/nyc-2017/](http://transportationcamp.org/events/nyc-2017/)

See next page for information on sponsorship levels.

New York City sponsorship contact:

[transpocampnyc@gmail.com](mailto:transpocampnyc@gmail.com)



TransportationCamp NYC offers five sponsorship levels:

- **\$10,000+ Diamond**
  - Recognition at introduction and closing remarks of TransportationCamp
  - Sponsorship of and recognition at lunch
  - Free entrance to TransportationCamp for up to 15 individuals
  - A table to display branding, distribute promotional material at the event, and recruit top talent
  - Recognition on the event website, in event announcements and update emails, and handouts
  
- **\$5,000+ Platinum**
  - Recognition at introduction and closing remarks of TransportationCamp
  - Sponsorship of and recognition at breakfast
  - Free entrance to TransportationCamp for up to 10 individuals
  - A table to display branding and distribute promotional material at the event
  - Recognition on the event website, in event announcements and update emails, and handouts
  
- **\$1,000+ Gold**
  - Recognition at introduction and closing remarks of TransportationCamp
  - Sponsorship and recognition at pre-Camp event
  - Free entrance to TransportationCamp for up to 5 individuals
  - Recognition on the event website, in event announcements and update emails, and handouts
  
- **\$500+ Silver**
  - Free entrance to TransportationCamp for one individual
  - Recognition on the event website, in event announcements and update emails, and handouts
  
- **\$200+ Bronze**
  - Recognition on the event website, in event announcements and update emails, and handouts

