

NYU Tandon School of Engineering • October 12

transportationcampnyc
2019

What is **transportation**campnyc?

TransportationCamp brings together thinkers and doers in transportation and technology. It's not a traditional conference. In addition to presentations from leaders in these industries, the core of TransportationCamp is *sessions* and *activities* led and planned by attendees *themselves*.

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**It will all take place again
Saturday, October 12, 2019 at
NYU Tandon School of Engineering.**

What is the **history**?

The first TransportationCamp was organized in NYC in March 2011, followed later that month by Camp in San Francisco. Since then, TransportationCamp has gone nationwide, and TransportationCamp NYC is celebrating its *fifth* consecutive year of operations.



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Who comes to **Camp**?

Over 450 participants - including New York City Transit President Andy Byford - attended last year's TransportationCamp.

1,537 attendees from Canada to Colorado have attended TCNYC.

Attendees represent all sectors of **transportation**: engineering, logistics, planning, tech, private, public, non-profit, academia.



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Who sponsors Camp?

Convening the current practitioners, future leaders, skilled professionals, and students in transportation is crucial to grow this field and reduce younger attendee conference cost.

Sponsorship unlocks recruiting opportunities and brand awareness.

Sponsorship demonstrates your organization's leadership in New York transportation.



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How to sponsor Camp?

Camp sponsorship is available in four levels:

Celebrating **five** straight years of Camp, there are multiple tiers of sponsorship, including a unique opportunity to make a landmark impression on attendees.



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How to sponsor Camp?

Camp sponsorship is available in four levels:



\$7,500+ Fifth Anniversary Platinum Sponsor

- Recognition at introduction, breakfast, and closing remarks of TransportationCamp
- Recognition at pre-Camp event
- Free entrance to TransportationCamp for up to 20 individuals

- A table to display branding, distribute promotional material at the event, and recruit top talent
- Recognition on the event website and in event announcements, update emails, and handouts
- Dedicated email announcement to attendees specifically highlighting your firm or organization's key messaging - option to include recruiting information

How to sponsor Camp?

Camp sponsorship is available in four levels:

\$5,000+ Platinum	\$1,000+ Gold	\$500+ Silver
<ul style="list-style-type: none">• Recognition at introduction and closing remarks of TransportationCamp• Recognition at pre-Camp event• Free entrance to TransportationCamp for up to 10 individuals• A table to display branding, distribute promotional material at the event, and recruit top talent• Recognition on the event website and in event announcements, update emails, and handouts	<ul style="list-style-type: none">• Recognition at introduction and closing remarks of TransportationCamp• Recognition at pre-Camp event• Free entrance to TransportationCamp for up to 5 individuals• Recognition on the event website and in event announcements, update emails, and handouts	<ul style="list-style-type: none">• Free entrance to TransportationCamp for one individual• Recognition on the event website and in event announcements, update emails, and handouts

How to sponsor Camp?

TransportationCamp NYC is also seeking exclusive sponsors to fund the breakfast and lunch provided for attendees. In addition, flexible packages are available for organizations seeking to make a unique contribution to Camp. Please contact our sponsorships team for more information.

Reach out to:

TCampNYC@gmail.com

Or call:

310-525-6530

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