

transportationcamp new england | 2024

Sponsor Prospectus

TransportationCamp is an unconference that brings together hundreds of people working at the intersection of innovation and transportation to share, learn, draw inspiration, and network.

Since 2011, this unique forum has convened in multiple cities each year, attracting thinkers, doers, and leaders in transportation and technology.

The format of this unconference promotes collaborative exploration of the latest trends in transportation and how to build connections between disparate innovators in public administration, transportation planning, transportation operations, information design, and software engineering.

TransportationCamp New England 2024 will be the seventh held in this region. It will attract nearly 200 attendees, including students, professionals, and transportation and technology enthusiasts. The event will channel the wealth of people, ideas, and organizations into a productive day of participant-led sessions.





2024

Why Sponsor This Unconference?



You won't want to miss this unique opportunity to help shape this innovative, inspiring, and diverse transportation gathering.

We need your support to uphold a forum for collaboration and kickstart challenging conversations about the future of transportation in the New England region.

Leverage Recruitment

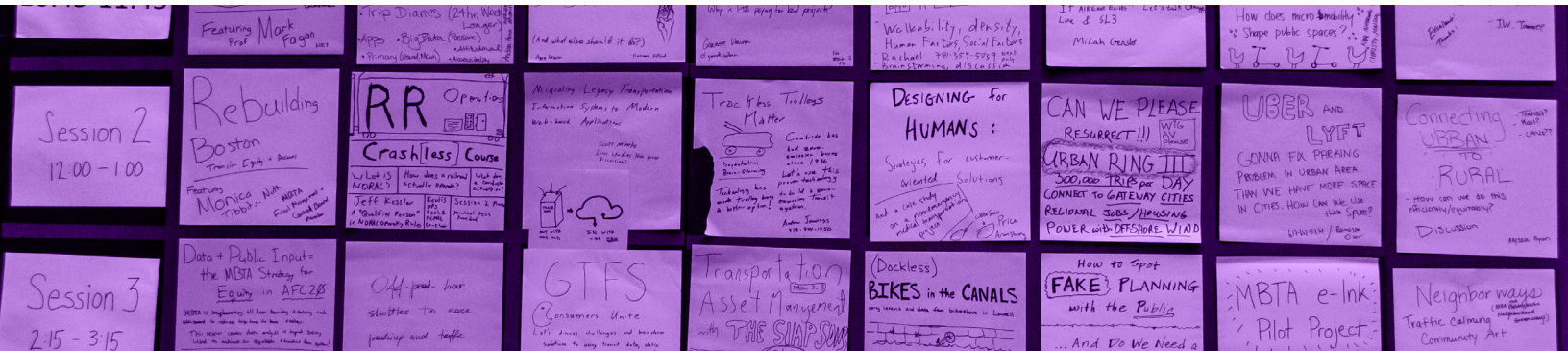
Camp attracts a wide range of professionals, students, and engaged citizens. We work with sponsors to help deliver a well-organized conference while maintaining low attendee fees. This keeps camp within reach for a diverse group of attendees.

Have a project nearing completion, research you've completed, or ideas you need feedback on? Camp's attendees from various backgrounds in experience, industries, and expertise provides the ideal audience for your work!

Present & Iterate

Develop Relationships

Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology. Camp is an ideal forum to gain brand awareness among job seekers and collaborators alike.





2024

Presence and Impact



250+

DIVERSE ATTENDEES

40+

COLLABORATIVE SESSIONS



880+ Unique emails on mailing list



480+ LinkedIn group members

Carol Schweiger @Tech4Transit
 #mythreewords introductions #TCNE2019 @TranspoCampNE - mine were "Everyone Deserves #Mobility" @TranspoCamp @IntelTransport @NADTCmobility @NASEMTRB @APTA_info @T4MASS @OfficialCTAA @TheMODalliance @SharedUseCntr @reneeautumray @ridetransitgirl @MonicaTibbitsN



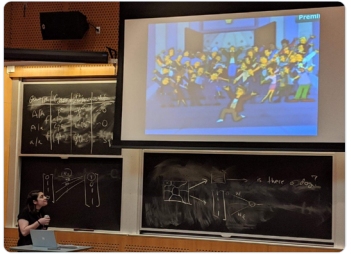
9:54 AM - Apr 27, 2019 - Twitter for Android

Keli Hoyt-Rupert @KDRupert3
 Zagstars @Punkinpants123 and @k_f_alexander leading the "Make Way for Scoot-lings" session at #tcne2019 #zagster #mobility #zagster



11:20 AM - Apr 27, 2019 - Twitter for iPhone

Density's Child @drooliet
 Had a great time at transportationcamp NE!!! This is from my presentation on the Simpsons and asset management #tcne2019



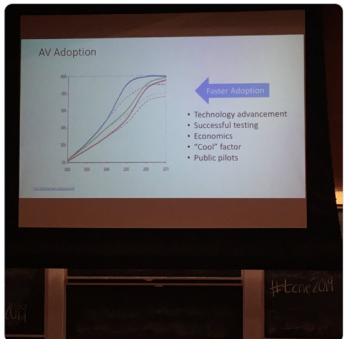
9:22 PM - Apr 27, 2019 - Twitter Web App

Alyssa Ryan @alysa_ryan
 Led a session on connecting urban and rural communities today at #TCNE2019 and learned so much from a great discussion! Well-attended by many for the reason that "it was the only session that included rural communities" - some food for thought!



7:48 PM - Apr 27, 2019 - Twitter for iPhone

Nicole Badstuber @NicoleBadstuber
 🚗🚗 #Regulation on #AVs needed: 🚗🚗
 You have to regulate at the start of the curve before technology becomes common place because if you regulate too late it will face pushback because you're taking something away from people.
 Graph from report vtpi.org/avip.pdf #tcne2019



11:44 AM - Apr 27, 2019 - Twitter for iPhone

Joshua Fabian @jfab
 Transportation Camp NE off to a great start this morning. Great speakers lined up so far! #tcne2019



10:01 AM - Apr 27, 2019 from MIT Stata Center (Building 32) - Twitter for iPhone

Kurt Raschke @kurtaschke
 This is GTFS-realtime. GTFS-realtime is a synoptic data format, meaning it communicates the entire state of a transit network at once, like...drinking from a firehose. #TCNE2019



3:54 PM - Apr 27, 2019 - Tweetbot for iOS

Matthew Wilson @mcurrywilson
 Another great year with all the other transportation nerds at #TCNE2019



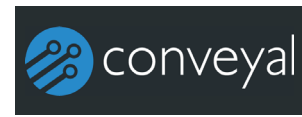
10:43 AM - Apr 27, 2019 from MIT Stata Center (Building 32) - Twitter for iPhone

tc ne 2024

Thanks to Our Past Sponsors

Your support helps keep our ticket costs low and makes camp accessible for a diverse group of attendees.

Thank you!



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2024

Sponsorship Opportunities

PLATINUM

Post Office Sq

\$3,000

GOLD

Nubian Square

\$1,500

SILVER

Harvard Square

\$1,000

BRONZE

Copley Square

\$500

EXPOSURE

Your promotional material in the attendee giveaway



Exhibitor table



MARKETING OPPORTUNITY

Concession sponsor

LUNCH

COFFEE

BREAKFAST

Your logo in event promotional materials



EVENT ACCESS

Complimentary passes

6

4

3

2



For more about sponsorship opportunities

contact us at transpocampne@gmail.com



Happy hour after camp is sponsored by the Boston Chapter of the Young Professionals in Transportation





2024

Sponsorship Application

TransportationCamp New England is the annual unconference that brings together students, innovators, practitioners, and thought leaders in transportation from across New England. We appreciate your generous support to make this event possible!

Company

Contact name

Address

Phone

Fax

Email Address

Level of Sponsorship

\$3,000
PLATINUM LEVEL

\$1,500
GOLD LEVEL

\$1,000
SILVER LEVEL

\$500
BRONZE LEVEL

Complimentary Pass Registrants

6 passes
PLATINUM LEVEL

4 passes
GOLD LEVEL

3 passes
SILVER LEVEL

2 passes
BRONZE LEVEL

You also email us to add or update your registrants: transpocampne@gmail.com

Name Email

Name Email

Name Email

Name Email

Name Email

Name Email

Please make checks payable to
Young Professionals in Transportation – Boston Chapter

Please send this form and your check to
Young Professionals in Transportation – Boston Chapter
PO Box 52085
Boston, MA 02205

 **Questions?**

Eric Brower
Finance Chair
yptboston@gmail.com

Thank you for your generous support!